



The Blau Auditorium seats 499; it is equipped for multi-camera, broadcast-quality audiovisual output.



Jeff Blau supported this project by naming the school's auditorium. Since opening in early 2009, Blau Auditorium has hosted the annual MLK Day Lecture, the McInally Memorial Lecture, and the WDI Global Impact Speaker Series, to name just a few. Guests have included award-winning author Taylor Branch, Professor Kenneth Lieberthal, and the Bill & Melinda Gates Foundation's Tadataka Yamada. "The ability to integrate our BBA and MBA students in a state-of-the-art learning community was a great motivator for me as a donor."

**JEFF BLAU, BBA '90**